

AgCoalition formalizes plans for a producer-led structure to engage the agriculture community on Bill 6

FOR IMMEDIATE RELEASE

(Calgary, Alberta), March 10, 2016 – The AgCoalition is pleased to announce that they have formed an Industry Leadership Advisory Committee (ILAC); a producer-led group that will guide AgCoalition initiatives from engaging with farmer and rancher peers to representing their interests in the consultation phase of Bill 6.

The ILAC builds on the positive momentum of the AgCoalition’s activities and was formalized during the second AgCoalition meeting on March 2nd. The ILAC will consist of one producer from each of the AgCoalition’s 29 member organizations.

“The AgCoalition has operated as a ‘by producers, for producers’ organization since our inception,” said Kent Erickson, AgCoalition Co-Chair. “Formalizing the Industry Leadership Advisory Committee takes this a step further by putting the structure in place to connect our producer ambassadors with their peers across the province.

One of the ILAC’s functions will be to host meetings in Southern, Central and Northern Alberta to garner Bill 6-related feedback from producers. Dates and locations for these meetings will be announced in the coming weeks and sessions will take place throughout the consultation process.

“A face-to-face connection is the best way to engage with producers to make sure they know what’s happening at the consultation tables and to give them an opportunity to provide feedback,” said Page Stuart, AgCoalition Co-Chair.

The AgCoalition continues to encourage producers to write info@agcoalition.ca with questions, comments and feedback and invites producer-based organizations not yet involved in the AgCoalition to join us.

The AgCoalition was established on January 22nd, 2016 with a mandate to unify the farm and ranch community in effort to foster a culture of farm safety in Alberta.

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