

ALBERTA LAMB PRODUCERS BOARD MEETING

September 18-19, 2017, Airdrie

Present: Directors: Darlene Stein (Chair), Erin Yaremko, Bill Gibson, Neil Caskey, Lianne Read

Regrets: Elaine Neale

Staff: Robyn Moore

September 18

Called to order at 8:33 am

1. Agenda

The agenda was presented.

Motion: To approve the agenda as presented. Seconded. Carried.

2. Team Building and Communication Styles

The board did a Myers-Briggs personality test and discussed different personality types and how to engage all personality types on a board of directors.

3. Financial Report

The financials report to date was presented. The draft 2017-2018 budget was reviewed.

Approval of the budget is left until the end of day 2.

Motion: To send a letter to CCWG to express concern about the prompt pick up of wool and inappropriate housing of wool resulting in quality deterioration. Seconded. Carried.

4. Project Update

Project updates were presented. The GF2 Welfare Delivery Agent grant will be completed by March 2018. The Research and Development industry group is meeting twice this fall for strategic planning and the ED will attend these sessions.

5. Alberta Lamb

An opportunity to have Alberta Lamb in another retail outlet is possible. The Chair met with the outlet in August. The board supports this idea and supports the Chair discussing it further with the retail outlet to draft contracts.

6. National Issues and Efforts

NSN applied for funding from AAFC to hold a meeting with producers from all provinces to discuss what is needed from a national organization. A meeting was held from September 6-7 in Toronto and two ALP board members attended. An update on the meeting was presented along with the report from the facilitator. The board supports continuing with the NSN. An update on the AgGrowth Coalition (through the NSN's membership with the CFA) was presented. The AgGrowth Coalition is lobbying the federal government to ensure that the new Business Risk Management suite of programs will work for producers.

Action: ALP's NSN reps will bring ideas about structure and future communications to the NSN make a decision from there about next steps.

Action: ED to research Beef and Pork's position on AgGrowth.

7. Auction Drugs

An ALP director had a discussion with an auction mart manager about the sale of sheep and declaring drug withdrawals. Different options on how ALP could help were discussed.

Action: the ED will call the auction mart to discuss options further and see how ALP can assist. The ED will also call other auction marts to see if there is a similar viewpoint.

8. Feeder Association Loans

An ALP director has heard from some producers who did not get approval for FAA loans. Other funding options available to producers were discussed.

Action: circulate previously developed communication pieces intended for FAA to ALP directors and will determine if a new education initiative is warranted.

Action: Lianne will ask about the approval process at her location.

9. Zone Meeting Preparation for Tomorrow

The board will discuss the format of the zone meetings on day 2 and is encouraged to think about ideas overnight.

In Camera

It was moved that the meeting move *in camera* at 5.41 and *out of camera* at 6:20 pm.

Motion to adjourn at 6:20 pm.

September 19

Call to order at 8:33am

10. Regulations Update

A final draft of ALP's proposed regulation changes was received from the legal drafter with Marketing Council. The board reviewed the changes.

Motion: to approve the draft as presented. Seconded. Carried.

11. Zone Meetings 2017

Director and staff attendance at the Zone Meetings was discussed. There will be a shorter ALP PowerPoint and focus groups set up to engage producers. The board recognized a need for clear ground rules.

Action: Erin will draft some ground rules.

12. Strategic Planning

The board reviewed the strategic plan.

Motion: To send 2 directors to Chops and Crops. Seconded. Carried.

Motion: For the Chair to attend the Strive workshop organized by Marketing Council called "Chairing Effectively" in October. Seconded. Carried.

Action: to put reviewing the "Key Messages" document at the next Board Meeting.

Action: to discuss implementing a "director in training" strategy at the next board meeting.

Action: send the exit interview to the last two directors who left the board.

13. Budget Approval

Motion: to approve the 2017-2018 budget as amended. Seconded. Carried.

Motion to adjourn at 12:35pm

Moved and seconded to accept minutes as presented. Carried September 25, 2017.

**Producers can call their Zone Director for further information about any of the agenda items above.*