

**ALP Strategic Planning and Board Meeting  
March 29-31, 2019. Airdrie, AB**

Directors: Darlene Stein, Erin Yaremko, Karl Denwood, Marilyn Neville, Lianne Read, Ryan Grier.  
Absent: Elaine Neale.  
Staff: Beth Kyle

**March 29 (9am - 5pm):** A strategic planning session was held with MNP representatives.

**March 30 (8:30am - 3:15pm):** Continuation of the strategic planning session.

**March 30 - Board meeting opened at 3:52 pm**

**Acceptance of Agenda.** Motion: Approve amended agenda. **Seconded.**

**1. 4-H Requests:**

The current system of approving 4-H requests is ineffective. For the current year, all 4-H requests received by ALP will be met using Director Regional Funds on a case-by-case basis. A revised system for handling 4-H requests will be established with the 2019/20 budget and implemented in the new fiscal year.

**2. Financial Update:**

The Finance Chair gave an update of actual vs budget figures. No outstanding issues were noted. Approval was given to create separate entries in future QuickBooks reports for governance training and strategic planning.

On-line accounts for the Finance Chair, Vice-Finance Chair and Executive Director are now set up.

Only the Finance Chair has Administrative privileges. Two-signature authorization has been set up for on-line transactions over \$2500.

**March 31 - Meeting opened at 8:31am**

**Acceptance of meeting minutes: Motion:** Accept the Feb 19, 2019 conference call minutes as presented. **Seconded.**

**3. Donation requests:**

The Board established a ranking system to be used for evaluating donation requests. The ranking system was used to evaluate the following requests:

a. Ontario Small Ruminant Veterinary Conference: Request declined.

b. Farm Management Canada Mental Health project:

**Motion:** ALP will donate \$500 to the project from the Industry Support funds. **Seconded.**

**4. Steve Kenyon Workshop**

Potential for hosting a grazing workshop with Steve Kenyon at the Airdrie Agricultural Centre was discussed. The only date to hold a workshop would be April 17<sup>th</sup>. There was board agreement to hold the event.

**Motion:** Reactivate the ALP GoToWebinar account. **Seconded.**

**Action:** Karl to confirm details with Steve Kenyon.

**Action:** Staff to begin promotion of event and investigate the use of GoToWebinar to record the workshop.

**5. Bighorn Sheep / Prescriptive Grazing Update**

An update was given of activities relating to the bighorn sheep and prescriptive grazing issues, including details of the SK grazing conference and SK CAP program, 2019 BCSPCA symposium

presentation by Dr. Glenna McGregor, BC testing results and collaborative efforts in BC. Emphasis was given to the need to be proactive in establishing targeted grazing parameters and training materials for Alberta.

#### **6. CFA AGM and NSN Update**

An update was given of the Canadian Federation of Agriculture AGM held Mar 27-28 in Ottawa, including review of resolutions and lobbying efforts relating to: wildlife damage and predator compensation programs; Business Risk Management program review; livestock tax deferrals; strychnine use for pest control; proposed increases to veterinary drug review; and support for disabled farmers.

An update of recent and upcoming NSN activities was given.

#### **7. CSIP Fees**

Discussion was held regarding lack of published information relating to the breakdown of CSIP fees and an exact timeline of fee increases that are expected into 2020.

**Motion:** ALP will send a formal letter to the Canadian Sheep Federation requesting a complete breakdown of the CSIP administrative fees, a detailed schedule of the timing and amount of each expected fee increase, and clear explanation of the cause of the increase. Information gathered will be published in N'ewesletter. **Seconded.**

**Action:** Staff to draft letter.

#### **8. Plebiscite**

An update of the progress in the plebiscite bid was given. The next step is Cabinet review and approval of the request. Given the election, the earliest it could be reviewed is June. The board discussed scenarios for the plebiscite timing, director outreach, messaging and input to provide Marketing Council, in the event the request is approved.

**Action:** Staff to communicate with other commissions that have recently held plebiscites, to gather information about their bids and to investigate e-voting details.

#### **9. Newsletter**

**Motion:** Staff to work towards having N'ewesletter cost neutral by 2020. **Seconded.**

#### **10. ALP Mission Statement**

**Motion:** Change the ALP mission statement to 'To empower the sheep industry through education, innovation and advocacy.' **Seconded.**

**Action:** Staff to create inventory of where the mission statement appears on ALP materials.

**Moved and seconded to accept minutes as presented: April 30, 2019**