

ALP Board Conference Call Minutes
July 22, 2025

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Olivia Blum, Martin Winchell, Cody Legault, Alison Neale

Staff in attendance: Jolene Airth

Regrets: none

The chair called the meeting to order at 7:00 pm confirming quorum with 7 directors in attendance.

Motion to approve the agenda with addition of VIDO letter of support request, seconded, all in favor, motion carried.

Motion to approve the minutes of June 24, 2025, director meeting, seconded, all in favor, motion carried.

Office and Financial Update:

Budget vs. actual was reviewed.

June tag stats were reviewed.

Report from the Executive Director- written report was circulated with the board.

Old Business:

Cache Valley Virus workshop- Successful event hosted in collaboration with the ASBA, saw more attendees virtually than in person.

AGM/Conference Committee-Sponsor update, producer panel participants and topics were discussed,

Action: directors to reach out to potential panelists and speakers, director to send staff sponsor details.

National Committee Report- Chair met with 3 provincial chairs last week to discuss national unity.

NSN – The NSN board discussed opportunity to hire one contract admin staff. ALP's position is that this would not be a good use of funds at this time, and ALP staff has agreed to take NSN minutes if required.

Promo Items:- Hat choices were confirmed, stickers deferred.

Action: staff to order hats and forward more information on sticker options.

New Business:

Director Briefings: Deferred to next meeting.

Board Swag: Deferred to next meeting

Agenda Addition: Request form VIDO researcher for a letter of support for CVV research and potential vaccine development. All directors in favor.

Action: Letter of support to be sent to VIDO

Producer Feedback – none received

Industry Events:

AG Smart – Olds July 28-31

ASBA Symposium – October 16-18, Camrose Jordan

ALP AGM & Conference, Lethbridge Nov 14 & 15

In camera at 8:40pm, out of camera at 8:41pm.

Motion to Adjourn at 8:42pm.