

**ALP Board Conference Call Minutes
March 25, 2025**

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Olivia Blum, Martin Winchell, Jolene Airth.

Regrets: Alison Neale

The chair called the meeting to order at 7:02 pm confirming quorum with 6 directors in attendance.

Motion to approve the agenda, seconded, all in favor, motion carried.

Motion to approve the minutes of March 11, 2025, director meeting, seconded, all in favor, motion carried.

Office and Financial Update:

The February tag sales were reviewed.

Website update: The deposit has been paid to Habit Communications Inc. and a discovery meeting is booked for March 31.

Newsletter: The board reviewed newsletter printing costs and determined the current company used is the most cost effective. Staff will continue to have 2 newsletters printed and mailed via Canada Post and 2 soft copies emailed. The board will review this process when the new budget is discussed.

Action: staff to keep detailed report on newsletter expenses for the next budget planning session.

Old Business:

AGM/Conference Committee Report

- the committee has confirmed 3 speakers
- the venue has been decided and will be booked
- the sponsorship package was discussed
- the draft registration was reviewed

Action: Staff to edit sponsorship package and present to the board prior to the next meeting.

National Committee Report

-committee has spoken with the chair of the BC Sheep Federation, and the Manitoba Sheep Association. Individual meetings between the organizations will be held.

Action: Chair to schedule meetings with BC Sheep Federation, and MB Sheep Association.

ASBA Symposium sponsorship request – historical sponsorship of the event was reviewed.

Motion to sponsor the 2025 ASBA Symposium at the Silver level for \$950.00. Seconded. All in favor. Motion carried.

Action: staff to follow through with 2025 ASBA Symposium sponsorship as directed.

Action items follow up:

- Director discussion with a producer who claimed check off back determined that it was purely a business decision.

-Chair and Vice Chair followed up with the **resolution to discuss the potential of a lower shipping rate with CCWG**. CCWG reached out to Canada Post and was able to negotiate a decrease in express envelope costs from \$17 to \$14. Each express envelope can ship up to 100 CSIP tags.

CCWG and ALP have both committed to making every effort to advertise events CCWG is present at for producers to pick up tags and save shipping costs.

New Business:**Sponsorship request:**

Lloyd Exhibition Junior Sheep Show- **Motion to sponsor the junior sheep show at the Lloyd Exhibition for \$110.00, seconded, all in favor, carried.**

Action: Staff to proceed with Lloyd Exhibition sponsorship.

-Staff to prepare a draft sponsorship matrix to assist directors in determining parameters around sponsorship, which will be reviewed at the next in person board meeting.

Alberta Goat Association letter of support request – The AGA has asked for support in lobbying the AB Government to “support the integration of goats into the Forestry Act” and for the “inclusion of goats in Alberta’s Public Lands Act”. After discussion a vote was held with 4 directors for and one against writing letters of support.

Action: Staff to draft letters of support and submit to chair for review and signature.

Swag: Board discussed the value of advertising swag, and ideas for items.

Research LOI:

AAFC, Lacombe Research and Development Centre, submitted a proposal entitled “*Healthy Flocks and Safe Meat for Alberta Lamb*”. The board approved the LOI and will invite AAFC to submit their final proposal for approval by September 1, with final approval contingent upon external funding.

Faculty of Veterinary Medicine, University of Calgary, submitted a proposal entitled “*Developing Nanopore DNA Sequencing for Routine Molecular Diagnostics of Gastrointestinal Nematode (GIN) Parasites and Drug Resistance in Ruminants*”. The board unanimously approved this LOI to submit final proposal for approval by September 1, 2025.

Action: Staff to respond to LOI submissions as per board direction.

Producer Feedback: A producer has reached out to discuss their experience with Cache Valley Virus, and the need for a vaccine. A beef producer has inquired how to source the Lidobands, indicating that more education is required so that veterinarians know this product is available for producers.

Industry Events:

Terroir Symposium, Alberta on the Plate May 3- Calgary, Jolene
Poundmaker Ram Sale-May 22-Fort McLeod, Richard
Mountain View Aggie Days– May 23-24, Carstairs, Jordan
All Canada Sheep Classic – July 9-12, Brandon, MB, Jolene
ASBA Symposium – October 16-18, Camrose, Jordan

In camera at 8:55, out of camera at 8:55.

Motion to Adjourn at 8:55pm.