

**ALP Board Conference Call Minutes
May 27, 2025, 7:00pm**

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Alison Neale, Olivia Blum, Martin Winchell

Staff in attendance: Jolene Airth

Regrets: none

The chair called the meeting to order at 7:01 pm confirming quorum with 7 directors in attendance.

Motion to approve the agenda, seconded, all in favor, motion carried.

Motion to approve the minutes of May 13, 2025, director meeting, seconded, all in favor, motion carried.

Office and Financial Update:

April tag stats were reviewed.

Report from the Executive Director- written report was circulated with the board.

Old Business:

AGM/Conference Reports:

Committee— An updated menu was circulated. The venue has a minimum guaranteed guest count policy that must be followed. Busing costs and options were reviewed. Farm tour needs to be nailed down early next week.

Staff -Sponsor commitments were reviewed. Staff have requested firm numbers for the venue, meals and buses so that event registration forms can be drafted prior to the June in person meeting.

Action: Committee to confirm bus tour farm(s), costs for menu, venue, and bussing ASAP. Committee to connect staff with appropriate people to sign agreements. Staff to draft registration forms with this data for board review at the June 6 meeting.

National Committee Report- CFIA has approved the CSF's application for Responsible Administrator of the CSIP tag program. ALP will support CSF in their new role and is pleased that CFIA has stated that ALP needs to be part of the CSIP working group. ALP chair has corresponded with New Brunswick chair to set up a meeting.

Guardian Dog Rebate Pilot project update – Tabled to June in person meeting.

New Business:

Director Briefings:

Poundmaker Ram Sale, May 22 - Richard attended and hosted an ALP booth. Good turn out, good prices for rams, and good conversations with producers. \$20,350.00 was raised for the Alberta Children's Hospital from auctioning off two donated yearling ewes.

Mountainview Aggie Days, May 23 & 24 - Jordan hosted a booth. Grade 4-6 school students attended on Friday, and the event was open to the public on Saturday. A passport program ensured kids learned sheep facts and there was an opportunity to dispel myths and promote lamb and wool with the public.

As a sponsor for the Provincial 4-H sheep show, ALP is invited to a sponsor engagement event on June 29.

Action: Directors and staff to determine their availability and RSVP asap.

Southern AB Sheep Producers Guild has requested bus sponsorship for their farm tour event on June 14. Tickets are \$50 for tour, \$5 for supper only. ALP will advertise the opportunity.

Motion: ALP to be a Gold sponsor of the Southern Alberta Sheep Producers Guild farm tour for \$250.00, seconded. All in favor.

Action: Director to forward sponsorship form to staff to follow through with the above motion.

June 10 board meeting is cancelled.

Producer Feedback – Staff received a call from a producer praising ALP for the work being done on updating the cost of production learning modules and tool. A director was asked if ALP would be hosting a town hall meeting to discuss joining the CSF. Board will consider this as they go through the investigation process.

Industry Events:

Cache Valley Virus Workshop- Airdrie/Zoom - June 28
All Canada Sheep Classic – July 9-12, Brandon, MB Jolene, Jordan
Calgary Stampede-Sheep Showcase July 4-13
AG Smart – Olds July 28-31
ASBA Symposium – October 16-18, Camrose Jordan

In camera at 8:11, out of camera at 8:12pm.

Motion to Adjourn at 8:12pm.