

**ALP Board Conference Call:  
November 26, 2024**

**In attendance: Jordan Allen, Richard Boscher, Adam French, Darlene Hawco, Alison Neale, Martin Winchill, Olivia Blum**  
**Staff: Jolene Airth**

**Jordan Allen called the meeting to order at 7:02pm**

1. Motion to approve Agenda, by Adam French seconded by Darlene Hawco.
2. Approval of Minutes
  - a. Motion to approve November 12, 2024, meeting minutes made by Alison seconded by Marty.
  - b. Motion to approve November 23, 2024, meeting Minutes made by Adam French, Seconded by Alison Neale.
3. Office & Financial Update
  - a. October tag stats were reviewed.
  - b. Budget vs. actual was reviewed.
  - c. Signing authority
    - i. **Motion to remove Richard from signing authority made by Adam, seconded by Marty.**
    - ii. **Motion to add Darlene to signing authority by Richard, seconded by Adam.**
    - iii. Need e-signatures from all who have signing authority please (Jordan, Marty, Adam, Darlene)

**Action: ED to assist Darlene in complete signing authority paperwork.**

4. ALP Board scheduling for 2024-2025 year
  - a. The board confirmed the dates for in-person meetings, with a strategic planning session in February.  
**Action: ED to confirm dates with contracted Strategic Planner.**
  - b. 2025 AGM date was set for November 15, 2025, location TBD.
  - c. Bi-weekly conference call meeting dates and times were set.
  - d. The board discussed governance training for directors.  
**Action: ED will discuss options with marketing council and report back to directors on Dec 10 meeting.**
  - e. Orientation for new directors –will be done virtually prior to next in person meeting  
**Action: Chair to set up training with ED and new directors.**
  - f. The board has decided to cancel the Dec 24<sup>th</sup> meeting.
5. Committees: The following representatives will continue in their roles.

- a. NSN Jordan, Jolene, Richard
- b. DSU - Alison
- c. TACL - Jordan
- d. RDAR - ED is the representative

**Action: Directors will discuss the option to form additional committees during their February strategic planning session that are goal oriented, targeted and narrow in scope, such as an AGM/Conference committee.**

6. AGM review
  - a. AGM was well attended in person and via Zoom, with 33 eligible producers, and 53 total attendees. Winter weather prevented some producers from attending.
  - b. The board reviewed the 2024 AGM minutes and approved them internally.
  - c. The conference survey results were tallied, and overall attendees were very pleased with the day. Notes were taken of small changes that can be made to improve the event.
7. Invitation to have a booth at Stockmen's Memorial Foundation event. The board approved promoting ALP and Alberta lamb at this event located in Cochrane. Projected attendees are 400 grade 7-9 students and 2000 general public.

**Action: Ed to confirm with Stockmen's Memorial Foundation and liaise with attending directors.**

8. ASBA AGM review – The chair attended the meeting virtually that was physically held in Lacombe.
9. Producer Feedback

*\*Directors write notes/comments in the database every time they speak to a producer.*

-There was a question from a producer at the AGM regarding funding streams for purchase of handheld tag scanning devices. There are S CAP programs open currently that may apply.

**Action: Chair to follow up with producer and share details.**

-A producer has a question regarding the resolutions results from the AGM.

**Action: These will be reported on the website by the ED.**

-A producer notified ALP that the ABFI has discontinued financing of sheep.

**Action: ED to connect with ABFI to inquire about the decision and report back to the board at the Dec 10 meeting, and report back to the producer who raised the concern.**

#### **Industry Events:**

CSF AGM – January virtual?

SSDB AGM January 10-11, 2025

Bunkhouse Bonanza, Cochrane January 31 & February 1

Mountainview Aggie Days May 23 & 24

10. In camera 8:30pm, out of camera 8:36pm.
11. Motion to Adjourn made by Olivia Blum at 8:36pm.