

## Advertising Rates

Full Colour	1 x Insertion	4 x Insertion (-10%)
Back Cover – Full page	\$432	\$1555
Inside Covers – Full page	\$405	\$1458
Inside Covers – Half page	\$205	\$738

Black & White	1 x Insertion	4 x Insertion (-10%)
Full Page	\$297	\$1069
1/2 Page	\$189	\$680
1/3 Page	\$157	\$565
1/4 Page	\$103	\$369
Business Card	\$60	\$214
Classified Ad - Alberta Producers (4 lines x 1 column)	Free	Free
Classified Ad - Others	\$27	\$97

Rates are quoted in Canadian dollars and are subject to GST. Effective October 28, 2019.

**Insert Rates:** Newsletters are mailed out via Canada Post. Insert details on request by emailing [info@ablamb.ca](mailto:info@ablamb.ca), or faxing 403-912-1455.

**Colour:** The entire online N'ewsletter is in full colour (RGB). The print publication only has colour on the outside and inside covers (CMYK). The interior pages of the printed publication are grayscale.

**Design:** Design services are billed at \$75 per hour. Please note: Incorrect sizing or specifications may result in design charges. We are happy to create, or modify ads for you. There will be a minimum charge of \$37.50 and further charges will be billed in 15 minute increments. Please submit your request at least one week before the advertisement deadline.



### Publication Schedule: 2023

Advertisements or articles are due no later than the submission deadline. Late submissions will not be included.

#### 2023

Issue	Submission Deadline
January	December 02, 2022
April	March 15, 2023
July	June 20, 2023
September	August 23, 2023

BUILDING THE VISION TOGETHER.

*"A flock in every field and lamb on every plate."*

