



ALP Conference & AGM Sponsorship Package

By sponsoring the Conference & AGM you will help support the development of Alberta's sheep industry and receive recognition as a key industry partner.

ALP's Conference and Annual General Meeting (AGM), is scheduled for **Saturday, November 18th, 2023** at the Red Deer Resort & Casino, in Red Deer, Alberta. ALP has transitioned from Annual Zone meetings held in various locations within the province to a single AGM held in a central location. This allows ALP to incorporate into the AGM format, a conference with presentations by experts on topics that are timely and relevant to all producers. It will also provide the opportunity for producers to network with other producers from across the province.

Deadline for sponsorships is: October 1, 2023.



Sponsor Levels:

Presenting Sponsors (SOLD)

Lunch Sponsor, \$1250.00 + gst includes:

- ✓ Opportunity to display promotional signage/materials on tables in the lunch/buffet space
- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (3 frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers

- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ 4 ALP Social Media post (Facebook/Twitter), sponsor to provide graphic and/or content
- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Platinum Sponsor, \$825.00 + gst includes:

- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (2 frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ 2 ALP Social Media post (Facebook/Twitter), sponsor to provide graphic and/or content
- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Gold Sponsor, \$550.00 + gst includes:

- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ 1 ALP Social Media post (Facebook), sponsor to provide graphic and/or content
- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Coffee Sponsor, \$500.00 + gst includes:

- ✓ Company branding, promotional materials and signage at coffee station
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package

- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Silver Sponsor, \$330.00 + gst includes:

- ✓ Recognition in the ALP Annual Report Package
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Bronze, \$165.00 + gst includes:

- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ Sponsor recognition in a minimum of 2 N'ewesline communications leading up to and after the AGM

Yes, we would like to be part of the ALP 2023 AGM! Please select your sponsorship level:

- | | |
|---|---|
| <input type="checkbox"/> Lunch Sponsor | <input type="checkbox"/> Coffee Sponsor |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Bronze Sponsor |

Please complete and send this completed sponsorship form to: info@abalmb.ca to confirm your sponsorship today!

Company Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Facebook: _____

Website: _____

Payment to be made by:

- Cheque (made payable to Alberta Lamb Producers)
- E-Transfer (send to info@ablamb.ca, password of: **ALPAGM2023**)

Have a question about your sponsorship?

Contact the ALP office today at: 403-948-8533 or info@ablamb.ca .

Thank you for your sponsorship of the ALP AGM!