

2019 Producer Satisfaction Survey

Alberta Lamb Producers is your organization; funded and directed by producers, for producers. We want to hear your views on how ALP is doing, what services you value most and where we can improve. Please download and fill out the survey and return to the ALP office (mail: 97 East Lake Ramp NE, Airdrie, AB, T4A 0C3, email: info@ablamb.ca or fax: 403-912-1455). The survey will also be available at our AGM in Red Deer on Oct 17th.

Survey Deadline: October 17, 2019.

A. ALP's Role in the Sheep industry: Please rank each statement and provide specific comments.

Rank: 1=Strongly Disagree; 2= Disagree; 3=Neutral; 4=Agree; 5=Strongly Agree	
	I feel ALP fulfills its role in Alberta's sheep industry. Please give specific comments about whether you feel ALP is meeting its mandate:
	I feel ALP provides good representation for Alberta's sheep industry. Please provide comments:
	I fully understand the ALP service charge (check-off) collection system (e.g. service charges are added to the sales of Canadian Sheep Identification Program (CSIP) ear tags and wool, the funds are the sole means of supporting ALP's core activities and services, and that the ALP service charges are independent of CSIP administration fees, which are used to support the national traceability system). Comments or questions?
	I am well informed about ALP's role and on-going activities. Board meeting and AGM minutes are posted on-line and the quarterly N'ewesletter provides updates on ALP activities. Do you find this communication is sufficient? If not, how could we communicate more effectively?

B. ALP's Annual General Meeting (AGM):

ALP's 2019 AGM will be held Oct 17th. The AGM provides producers a chance to review ALP's audited financial statements, hear an update of ALP activities, meet/elect ALP directors, network with other producers, provide direction on future ALP activities, hear presentations from guest speakers, and access free ALP resources.

Are you planning to attend the AGM on Oct 17th (Y/N). Please share your reasons if you are not planning to attend:

If you have attended the AGM in the past, did you find the meeting useful i.e. did you feel your voice was heard if you had questions, did you learn more about ALP operations, etc.? If not, what could we do better?

