

ALBERTA LAMB PRODUCERS BOARD MEETING

June 22-23, 2017, Airdrie

Present: Directors: Darlene Stein (Chair), Erin Yaremko, Bill Gibson, Neil Caskey, Elaine Neale

Regrets: Ray Nolan

Staff: Robyn Moore

June 22

Called to order at 8:40 am

1. Agenda

The agenda was presented.

Motion: to approve the agenda as presented. Seconded. Carried.

2. Financial Report

The financials report to date was presented. Tag sales numbers to date were presented. The requests for donations were reviewed. The quotes from different companies were reviewed to make a decision about a new auditor. ALP's application to GF2's Animal Health and Welfare Emergency Preparedness Delivery Agent grant was reviewed.

Motion: to give \$1000 to support the sheep AI training course at Lakeland College on September 16-17 2017. Seconded. Carried.

Motion: to provide \$500 to CgFARAD. Seconded. Carried.

Motion: to engage with King and Company to become ALP's new auditor. Seconded. Carried.

Motion: to support the application to GF2 for an Animal Health and Welfare Emergency Preparedness Delivery Agent grant. Seconded. Carried.

3. Project and operations update

Project updates were presented. The Traceability Training grant (GF2) and the Alberta Lamb grant (ALMA) were completed earlier this year. The GF2 Welfare Delivery Agent grant will be completed by March 2018. The board reviewed statistics from ALP's website hits and social media. Updates on other committees were presented, including the Research and Development group, AgCoalition, and Profitability Working Group. A written response from Alberta Environment and Parks regarding ALP's and Alberta Agriculture's January 2017 letter on the Bighorn Management Plan was reviewed.

4. National issues and efforts

An update on the work that the NSN is doing was presented. NSN has applied for funding from AAFC to hold a meeting with producers from all provinces to discuss what is needed from a

national organization. The meeting is planned for August. Invitations have not gone out yet. The Verified Sheep Program was discussed.

5. Producer Survey Results

The results from the producer survey were reviewed. The survey was available online and in print for producers to submit from January until May. There were 41 responses.

Action: to include more details in the meeting minutes and to include an asterisks at the bottom of the minutes reminding producers that they are able to contact their directors for more information on issues discussed at meetings.

Action: continue to discuss the format of the 2017 fall meetings to make it more engaging for producers when ALP knows if its funding application was approved.

Action: address the questions and concerns that came out of the survey in N'ewesletter.

6. Zone Meeting 2016 resolutions; 2017 planning

The resolution responses from the 2016 Zone Meetings were presented and discussed. They will be printed in the October N'ewesletter. Potential dates and locations for the 2017 meetings were discussed. At the current time, there is not any funding to help pay for meetings. It is not financially possible for all meetings to take place without funding. The proposed changes to ALP regulations will not come into effect in time for this year's AGMs. Different options were discussed based on the different scenarios.

Motion: to approve the resolution responses as presented. Seconded. Carried.

7. Strategic Planning

The board discussed the strategic plan and updated it where necessary.

Action: directors will submit their Zone articles by August 25 deadline for the October N'ewesletter; it is a tight deadline so no extensions are possible.

Action: request a meeting with the Minister of Agriculture to discuss the sheep specialist job, opening provincial boards, and Business Risk Management programs for the Next Agriculture Policy Framework.

Action: create a website page for producers to purchase ALP merchandise like the gate sign and the ball caps.

8. Policy Review

The social media policy was reviewed. The idea of having an ALP policy for committees was discussed.

Motion: to accept the social media policy as amended. Seconded. Carried.

Action: current directors will add the social media policy to their ALP Director's Binder and it will be included in the binder for incoming directors.

Action: to investigate a putting into place a policy on committees.

9. Any other business

The ALP booth schedule for the All Canada Sheep Classic was planned. There have been reports of a lack of sheep knowledge within some branches of Feeder Associations of Alberta resulting in sheep not receiving funding.

Action: to investigate FAA and discuss how we can help to provide education to ensure sheep funding.

In Camera

It was moved that the meeting move *in camera* at 4.21 and *out of camera* at 4.28pm.

Motion to adjourn at 4.28pm.

June 23

The ALP Board welcomed Siobhan Sears and Janelle Hancock from Marketing Council to present a Strive Governance Excellence Model (GEM) Assessment. GEM identifies the keys for boards to do their part in making their organizations successful.

Moved and seconded to accept minutes as presented. Carried July 7, 2017.

**Producers can call their Zone Director for further information about any of the agenda items above.*