

**Alberta Lamb Producers  
Board Conference Call Minutes: 23 June 2020**

Attending: Ryan Greir, Brittany Walker, Nicole Schieck, Karl Denwood, Darlene Stein and Kevin Spahich

Regrets: Josh Korpan

Meeting Started at 7:02 pm

**1. Agenda**

**Motion to approve agenda as presented. Seconded.**

**2. Motion to accept meeting minutes from the June 9, 2020 board meeting as presented. Seconded.**

**3. Office and Financial Update**

**a. Staff holidays**

**b. July 14 conference call**

**Action: Brittany will be taking the meeting minutes and will distribute within 48 hours.**

**c. Strategic plan – Smart goal #4**

**Action: Staff will implement a contest to help give extra incentive to producers to provide their email addresses to ALP, that can be included in the database Ryan and Brittany will each contribute a portion of their regional funds.**

**4. ALP Committee Updates**

AGM Committee

**Action: Staff needs to set up a meeting with committee to further discuss virtual vs in-person.**

**Action: Staff to send out doodle poll to get a date in the calendar.**

Marketing Committee

*Committee suggested to have the material potentially include:*

- *Reach out to auction marts to be informed to when the best time is to sell their animals*
- *Production systems for sheep – winter vs spring lambing, lamb feed lot, accelerated lambing – give a few pros and cons to each. Not too in depth.*

- *Sheep benchmarking comparison between sheep and cattle – CSF put it together in 2015 that has interesting information. Might catch cattleman interest.*
- *Pulling information on how important traceability is, small flow chart that shows how CSIP tag, manifest and premise i.d. work together to create the traceability.*

***Action: Staff to reach out to marketing committee and set up a follow up conference call to further discuss and streamline the ideas.***

***Action: Staff and committee to create a rough draft of the document to review with the ALP BOD. Keep the focus simple and direct New producers to ALP website where they have access to more information. Highlight new producer tab.***

National Advocacy Committee

***Action: Ryan to share transportation documents with ALP Directors for their review.***

***Action: Directors to let committee know if they have any questions, comments or feedback.***

**5. September F2F Meeting**

**Action: Staff to move ahead with the planning of the F2F meeting (Sept 12 & 13)**

**6. Lakeland College**

**a. Disbursement of their flock**

**Action: ALP Chair to reach out to the producer**

**b. Research Opportunities**

**Action: Staff to connect with Lakeland College and ask for a more formal request/proposal to better understand garlic products and digestibility study. What the parameters are and what this could look like.**

**Action: Staff to set up a conference call with Obi and ALP BOD to further discuss items outlined in the ALP Board Briefing.**

**7. CAP Funding: CEPOQ Research Materials**

**In camera**

The in-camera meeting was called to order at 8:07pm and adjourned at 8:11pm.

**Motion to adjourn meeting at 8:11pm. Seconded.**