

**Alberta Lamb Producers
Board Conference Call Minutes: 09 June 2020**

Attending: Ryan Greir, Brittany Walker, Nicole Schieck, Karl Denwood and Kevin Spahich

Regrets: Josh Korpan and Darlene Stein

Meeting Started at 7:02 pm

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to accept meeting minutes from the May 26 and June 3, 2020 board meetings as presented. Seconded.

3. Office and Financial Update

- Tag Sales spreadsheet

- Actual vs budget

4. ALP Committee Updates

AGM Committee

No update.

Marketing Committee

Committee suggested to have the material to include:

- *Traceability: re-cap on CSIP tags - producers' job to ensure all of the animals have the tags, the manifest is mandatory in AB.*

- *Consumer: how you can replace your typical meat products like pork roast with different cuts of lamb, perhaps a dual purpose to include consumers.*

This marketing material was supposed to be geared towards the ALP Smart Goal #5: ALP to create marketing material (handout/card/poster) so new producers know who we are and where to access industry information.

Action: Committee to refocus their thoughts/purpose of this specific marketing material and present ideas to match our smart goal.

National Advocacy Committee

5. ALP Covid-19 Producer Call Meeting #2

Action: ALP BOD to think about what items need to be effectively communicated and what items should be included. BOD to email their thoughts to the ALP Chair.

Action: Board Chair to begin crafting the content/ presentation.

6. CAP Funding: CEPOQ Research Materials

Action: ALP BOD to email staff the videos they see value in having translated by this Friday, June 12.

Action: Staff to compile videos that the ALP BOD see value in translating for their final review and approval.

Action: Staff to compile list of materials approved by the ALP BOD and cross reference those currently available on ALP website to ensure we are not duplicating existing materials.

Action: Staff to email contact at CAP Funding to see if we can still submit an application or if not, when this category might be opening again and accepting applications.

7. NALC Board Briefing

In camera

The in-camera meeting was called to order at 7:51pm and adjourned at 7:54pm.

Motion to adjourn meeting at 7:54pm. Seconded.