

**Alberta Lamb Producers
Board Conference Call Minutes: 26 May 2020**

Attending: Josh Korpan, Brittany Walker, Nicole Schieck, Karl Denwood and Darlene Stein

Regrets: Ryan Greir

Meeting Started at 7:05 pm

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to accept meeting minutes from the April 28, 2020 board meeting as presented. Seconded.

3. Office and Financial Update

- **Tag Sales spreadsheet**

- **Actual vs budget**

- **Interim Director Application & deadline**
 - **Extend submission deadline to June 30, 2020**

4. ALP Committee Updates

AGM Committee

Action: Staff waiting to hear back from speakers and MC – will update the ALP BOD once there is information to share. We need to also wait and see how things progress with restrictions being lifted to group gatherings.

Marketing Committee

Action: Directors to continue to add locations to the live, running list in SharePoint. Deadline is the end of May 2020.

Action: Committee to continue decide what information should be on the marketing material/poster and to compile/document into a word document to be put on SharePoint.

National Advocacy Committee

Motion: ALP to contribute \$833.33 monetary investment to CAP Application for the National Lamb Product Locator & Consumer Hub). Seconded.

Action: Staff to let the NSN know about the approval of the monetary investment, should the application be approved by CAP Funding.

Covid-19 Roundtable Committee

Action: Staff to share/circulate the recorded Zoom ALP Covid-19 Producer and Industry Stakeholder call.

5. CAP Funding: CEPOQ Research Materials

Action: Staff to compile list of materials approved by the ALP BOD and cross reference those currently available on ALP website to ensure we are not duplicating existing materials.

Action: Staff to email the website link to ALP BOD to review the videos available in French that could be included in the translation CAP Funding project.

Action: ALP Board members to send E.D. an email with the videos they see value in having translated and included in the project application.

6. AMA Virtual Backyard BBQ Partnership

Action: Staff to reach out and decline the opportunity for this year as the funds can be allocated/use for other initiative that directly benefit ALP producers.

7. Olds College - TAC Industry Advisory Board

Action: ALP Director, Nicole, is interested in the role. Staff will connect Nicole and Sean from Olds College so they can further discuss the role and expectations.

In camera

The in-camera meeting was called to order at 8:01pm and adjourned at 8:02pm.

Motion to adjourn meeting at 8:02pm. Seconded.