

**Alberta Lamb Producers
Board Conference Call Minutes: 27 October 2020**

Attending: Ryan Greir, Brittany Walker, Darlene Stein, Karl Denwood, Josh Korpan, Nicole Schieck, Kevin Spahich and Judy Buck

Regrets: None

Meeting Started at 7:06pm

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to accept meeting minutes from the October 13, 2020 board meeting as presented. Seconded.

3. Office and Financial Update

- a. Budget vs actual
 - i. October tags are not in, no update.
- b. Succession Planning IMS & Sheepbytes

Action: Staff will continue and work with Blue Ocean to receive a formal proposal for board review.

Action: Staff to schedule call with Blue Ocean and BOD to review proposal together.

- c. Google listing
 - i. Has been updated to reflect working hours for ALP staff.
- d. AGM Registrations and submitted proposed resolutions.

Action: Include Abstain as an option in the poll for the AGM.

Action: Make note in the Zoom handout that eligible producers need to be logged in on a device in order to vote on resolutions.

Action: Staff to share attendee list for AGM with BOD.

Action: A week out if we are uncertain on quorum, reach out to Directors to get them to help make phone calls to eligible producers.

Action: Staff to include 2019-20 actual numbers in the 2020-21 budget that is included in the meeting package.

4. Outstanding Action items

- a. Webinars/online presentations for producers' update.

Action: Staff to share SharePoint link to where this live document can be found for Directors to review.

Action: Add Susan Markus to the list and reach out to see if there is interest.

- b. CCWG AGM Update
- c. ALP will place a call out for nominations for an interim director after our November 28, 2020 AGM.

5. ALP Committee Updates

Marketing Committee Update

Action: Marketing Committee to work on figuring out the communication and distribution plan of the poster.

Action: Staff to proceed with printing the poster and have them available for the Nov F2F meeting for directors to take with them and hand out in their area.

Action: Staff to benchmark 'New Producer' tab in google analytics to see if there is an uptake/impact with the new marketing material being circulated

National Advocacy Committee Update

6. Notice to Producers Debrief- Notice of Vigilance (Activist email sent to producers)

7. Humane Transportation Webinar feat. CFIA

Action: Add trailer space per head and ventilation or heat/cold stress to the list of areas to be covered in the presentation.

Action: Staff full list of topics to include in the webinar back to AFAC.

Action: Ask if we can record and share the webinar information.

8. SSDB CAP Grazing subsidy

Action: Move to November 10 agenda item.

9. On Farm Slaughter – Producer Feedback

In camera

The in-camera meeting was called to order at 8:22pm and adjourned at 8:24pm.

Motion to adjourn meeting at 8:24pm.

