

**Alberta Lamb Producers
Board Conference Call Minutes: 07 February 2021**

Attending: Ryan Greir, Brittany Walker, Darlene Stein, Karl Denwood, Nicole Schieck, and Judy Buck

Regrets: None

In camera

The in-camera meeting was called to order at 8:01am and adjourned at 8:02am.

Meeting was called to order at 8:02am.

1. Agenda

Motion to approve agenda as presented. Seconded.

Motion to approve the meeting minutes from January 28, 2021 as presented. Seconded.

3. Mission development/refinement

4. Vision development

5. Competitive advantage review

6. Environmental scan

7. Sheep VCRT Meeting

8. AFIN AGM & Conference Sponsorship

9. Outstanding Action items

- a. Staff to continue to have ALP Legal work on the formal amendment document to send to marketing council. This document will be presented to the ALP board for final approval, prior to being submitted.
- b. Staff to plan a team building activity at the May F2F Meeting.
- c. At ALP's next F2F Meeting, have Judy complete the signing authority paperwork to submit to ATB.
- d. Staff to circulate board and chair assessments twice a year – mid year and at the end. First assessments will be sent out in April, 2021
- e. Producer Consultation Committee (Karl, Nicole, Darlene) to send staff the questions for the producer poll, to have it sent out by the end of February on social media.
- f. Staff to investigate polling/survey platforms for capability, free vs paid subscriptions.

- g. ALP UCVM Advisory Committee representative (Nicole) will share the meeting agenda with the board to review and to provide items they can bring forward in discussions.
- h. Barber pole worm follow up from Darlene.

In camera

The in-camera meeting was called to order at 2:09pm and adjourned at 2:28pm.

Motion to adjourn meeting at 2:28pm.