# Alberta Lamb Producers Board Conference Call Minutes: 11 August 2022

Attending: Emilie Rowe, Richard Boscher, Judy Buck, Nicole Schieck, Rick Cromarty, Jordan Allen and Raelene Schulmeister

Regrets: Brittany Walker

Meeting started at 7:30pm.

## 1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from July 28, 2022 as presented. Seconded.

## 3. Office and Financial Update

- a. Budget vs actual
- b. Tag Stats
- c. Director Nominations Outcome
- d. AGM

Action: Board to decide at the F2F meeting in September if we are cancelling the conference component due to very low registration numbers. It needs to be financially feasible for ALP to proceed with.

e. Scotiabank Yield More Financing Program Update
Action: Staff will provide application update to the board when
Scotiabank lets them know if we are approved as a dealer.

### **f.** ALP Director Terms

Motion: To amend the ALP Bylaws in paragraph 28 so that it no longer references the staggering associated with a 3-year term cycle and it reads as:

### **Election of Directors**

28. The election of directors under the Plan will be staggered and, to permit for the staggered election of directors

- a) 4 directors will be elected in one year, and
- b) 3 directors will be elected in the following year.

g. Board Prep for Livestock Traceability Discussion August 25

## h. NALC/Sungold

Action: The Executive Director and Vice-Finance Chair will attend the NALC Growth Group Meeting on behalf of ALP.

Action: The Executive Director and Vice Finance Chair will report back to the abord on the meeting at our next scheduled board meeting on August 25, 2022.

## 4. ALP Committee Updates

#### **Wool Committee**

### **Marketing Committee**

Action: The committee will let staff know if they have a producer confirmed for the new Producer Spotlight to be introduced in the Fall N'ewsletter by August 18, 2022. The Producer must have their submission sent to staff by the N'ewesletter deadline of August 23, 2022 in order for it to be included.

Action: Committee to put the content together that they propose to the board for the new ALP promo banner.

Action: Committee to send staff the proposed mock up by September 1, 2022 so it can be included in the September F2F meeting package.

### National Committee

Action: ALP Director to ask the producer that contacted them to see if they can submit the feedback in writing by August 18, 2022 so it can be discussed at the August 25, 2022 NSN board meeting.

Action: Vice Finance Chair will submit a board briefing to staff by August 18 so it can be included in the next NSN meeting package.

#### 5. M.Ovi Fact Sheet

Action: ALP Director will email the board the references that are proposed to be put on the ALP website.

Action: The ALP board will review the content and make a decision at the August 25, 2022 board meeting.

Action: Staff will share the resources files with Dr. Anne Hubbs at the GoA for her feedback and will share that with the ALP board.

# 6. Producer Feedback

## In camera

The in-camera meeting was called to order at 8:27pm and adjourned at 8:30pm.

Motion to adjourn meeting at 8:30pm.