Alberta Lamb Producers Board Conference Call Minutes: 10 November 2022

Attending: Brittany Walker, Emilie Wilson, Richard Boscher, Rick Cromarty, Jordan Allen and Jolene Airth.

Regrets: Judy Buck, Nicole Schieck and Raelene Schulmeister

Meeting started at 7:30pm.

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from October 27, 2022 as presented. Seconded.

3. Office and Financial Update

a. Budget vs Actual

Action: Tags did not arrive in time. Staff will include a budget vs actual report at the next meeting to reflect October sales.

b. Tag Stats

Action: Tags did not arrive in time. Staff will include tag stats at the next board meeting.

c. Call out for-Research Funding Action: Staff to post this funding opportunity on our website so if produces have any interested in applying to access the funds.

Action: Director will draft up a brief, 1-2 page business plan for the proposed research funding opportunity and have sent to staff by November 17 (if possible) so it can be included in the Nov 24 meeting package that the board reviews prior to the meeting.

Action: Staff to add this to the November 24 meeting for continued discussion.

d. AGM

Action: Staff will email the board to see who wants to arrive Friday at the hotel.

e. FAA

Action: Staff will circle back with the board on the outcome of the meeting and if next steps are needed.

f. Cost of Production & AgriProfit\$ Pilot Project Pilot Project Action: Staff will connect with producers to see if any of them are interested in participating in the pilot project.

Action: ALP Director will join staff at the meeting on November 24, 2022. They will circle back with the board on the meeting discussion.

4. ALP Committee Updates

Wool Committee: None.

Marketing Committee: Action: Marketing Committee will have a meeting to review feedback from the board on banner amendments.

National Committee: None – next meeting will be at the end of November.

5. Producer Feedback

6. Review all outstanding action items

In camera

The in-camera meeting was called to order at 8:35pm and adjourned at 8:36pm.

Motion to adjourn meeting at 8:36pm.