Alberta Lamb Producers Board Conference Call Minutes: 27 October 2022

Attending: Brittany Walker, Judy Buck, Richard Boscher, Nicole Schieck, Rick Cromarty, Jordan Allen, Jolene Airth and Raelene Schulmeister.

Regrets: Emilie Wilson

Meeting started at 7:31pm.

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from October 13, 2022 as presented. Seconded.

3. Office and Financial Update

a. Wild Boar Assessment Meeting Action: Staff will attend this meeting on behalf of ALP.

Action: Staff will circle back with the meeting organizers to see if there will be a meeting agenda and supporting documents circulated prior to the meeting.

Action: Board will prep staff for the meeting.

b. AGM

Action: Director will extend the invite to Zoetis rep and will cc staff on the email to jeep them in the loop on their RSVP.

Action: Directors to help pitch in and get more producers to register. We currently have 22 registered and quorum in 20. We need to get more numbers to ensure we have quorum it the day of.

c. Stampede Committee

Action: Staff to connect with the Stampede Sheep Committee and let them know that we have a Director who will sit in on the committee planning meetings on behalf of ALP to see how we can better support this opportunity for consumer awareness and educational initiatives.

- d. Western Provinces Meeting
- e. FAMACHA Scoring

f. Canadian Integrated Program for Antimicrobial Resistance Surveillance (CIPARS) teleconference/webinar

Action: Staff will circulate the meeting summary after the webinar

4. ALP Committee Updates

Wool Committee:

Motion: ALP will join the CFW and sign up as a basic sponsor in the amount of \$5,000.00 to help move wool initiatives forward. Seconded.

Action: Wool Committee will circle back with the CFW to let them know ALP will partner with them and would like to set a follow up meeting to discuss next steps.

Marketing Committee:

Action: Marketing committee will create a few more sample banners with the blue background and incorporating the feedback presented, including the additional pf the cuts diagram. Committee will have the revised banner artwork to staff by November 30 so it can be included in the December 8 board meeting package for discussion.

National Committee:

5. Producer Feedback

In camera

The in-camera meeting was called to order at 8:32pm and adjourned at 8:38pm.

Motion to adjourn meeting at 8:38pm.