# Alberta Lamb Producers Board Conference Call Minutes: 26 October 2023

Attending: Emilie Wilson, Jordan Allen, Judy Buck, Nicole Schieck, Richard Boscher, Martin Winchell, Darlene Hawco and Jessica Chitwood

Regrets: Jolene Airth

Meeting started at 7:33 pm.

Introduction and Welcome to Jessica.

## 1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from October 15-16, 2023 as presented. Seconded.

### 3. Office & Financial Update

- a. Budget vs Actual
- b. Tag Stats
- c. AGM
- d. Meeting with Ag Minister
  Action: Staff to add traceability to the meeting agenda with the Minister.

#### 4. ALP Committee Updates

#### Wool Committee

Action: Vice Chair still needs to send staff the newly created infographic and the website changes the abord would like done to our consumer website and SMART goals that will be included in our strategic plan.

# Marketing Committee

Action: ALP Director will send the newly created infographics to staff before the November F2F meeting for board review and approval.

# Large Producer Committee:

Action: Staff to add to the November F2F agenda time for a conversation to see if the new board wishes to continue with these meetings due to low attendance.

National Committee

#### 5. ALP Check Off

## 6. ASBA Symposium Debrief

7. University of Calgary Agricultural Industry Day November 22, 2023 Action: Staff to reply back to U of C and let them know that due to the short notice, we don't have any board members who are able to attend this year but to please keep us

# 8. Producer Feedback

Action: Staff will reply back to the law firm and let them know that ALP does not get involved with personal, producer legal issues.

#### In camera

The in-camera meeting was called to order at 8:47pm and adjourned at 8:53pm.

Motion to adjourn meeting at 8:53pm.