



2026 Alberta Lamb Producers Conference and AGM Sponsorship Package Theme: Unlocking Profit Potential

Alberta Lamb Producers invites you to join us as a sponsor and participant in the 2026 ALP AGM & Conference. Under this year's theme, *Unlocking Profit Potential*, we will explore practical strategies, innovations, and industry insights that help producers and partners strengthen profitability across Alberta's sheep sector.

Your support helps advance the growth and resilience of Alberta's sheep industry while positioning your organization as a valued industry partner. This year's event builds on past success with an engaging two-day program hosted at the Holiday Inn & Suites Edmonton Airport and Conference Centre in **Nisku, Alberta**.

Friday, November 6 - speakers, banquet (agenda to be announced)

Saturday, November 7 - Annual General Meeting, speakers (agenda to be announced)

We look forward to your valued participation and sponsorship in support of this important industry event.

Deadline for sponsorships is October 1, 2026.

Sponsor Opportunities:

Presenting Sponsor (one available), \$2250.00 + gst

- ✓ Advertising in two email communications with producers (sponsor to provide graphics/content)
- ✓ Opportunity to have up to four company representatives in attendance (includes break refreshments and lunch)
- ✓ Four Banquet Tickets
- ✓ Opportunity to address Conference attendees at Banquet (15 minutes)
- ✓ Opportunity to display promotional banner/signage/materials in and outside of Conference and AGM meeting room space
- ✓ Opportunity to supply branded swag bags with promotional materials for all attendees
- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (five frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Prominent logo recognition on ALP website complete with contact information or link to your website
- ✓ Prominent recognition on the ALP Annual Report Package cover page as Presenting Sponsor, as well as inside the report package
- ✓ Eight ALP Social Media posts (sponsor to provide graphics/content)

Platinum Sponsor, \$850.00 + gst

- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (two frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Opportunity to have up to two company representatives in attendance (includes break refreshments and lunch)
- ✓ Two Banquet Tickets
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ Three ALP Social Media posts (sponsor to provide graphics/content)

Gold Sponsor, \$600.00 + gst

- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Opportunity to have two company representatives in attendance (includes break refreshments and lunch)
- ✓ Two Banquet Tickets
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ Two ALP Social Media posts (sponsor to provide graphics/content)

Silver Sponsor, \$350.00 + gst

- ✓ Recognition in the ALP Annual Report Package
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ One ALP Social Media post (sponsor to provide graphics/content)
- ✓ Opportunity to have one company representative in attendance (includes break refreshments and lunch)
- ✓ One Banquet Ticket

Bronze Sponsor, \$180.00 + gst

- ✓ Recognition in the ALP Annual Report Package
- ✓ Recognition on ALP website complete with contact information or link to your website

Coffee Sponsor, \$500 + gst (two available, Fri or Sat)

- ✓ Company branding, promotional materials and signage at coffee station Friday or Saturday
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package

Trade Fair Booth, \$250.00 + gst

- ✓ Opportunity to have one company representative in attendance (includes break refreshments and lunch)
- ✓ Trade fair space, table provided

Yes, we would like to be part of the ALP 2026 AGM! Please select your sponsorship level:

Presenting Sponsor \$2250

Platinum Sponsor \$850

Gold Sponsor \$600

Silver Sponsor \$350

Bronze Sponsor \$180

Coffee Sponsor \$500

Tradeshow Booth \$250

Please send this completed sponsorship form to info@ablamb.ca to confirm your sponsorship today!

Company Name:
Contact Person:
Address:
Phone Number:
Email:
Website:
Facebook:

Payment to be made by:

- Cheque (made payable to Alberta Lamb Producers)
- E-Transfer (send to info@ablamb.ca, password of: **ALPAGM2026**)
- EFT (ALP office will provide banking details)

Have a question about your sponsorship?

Contact the ALP office today at 403-948-8533 or info@ablamb.ca.

Thank you for your sponsorship of the 2026 ALP Conference and AGM!