Advertising Rates

Full Colour	1 x Insertion	4 x Insertion (-10%)
Back Cover - Full page	$458	$1649
Inside Covers - Full page	$429	$1544
Inside Covers - Half page	$217	$781

Black & White	1 x Insertion	4 x Insertion (-10%)
Full Page	$315	$1134
1/2 Page	$200	$720
1/3 Page	$166	$598
1/4 Page	$109	$392
Business Card	$64	$230
Classified Ad - Alberta Producers (4 lines x 1 column)	Free	Free
Classified Ad - Others	$29	$104

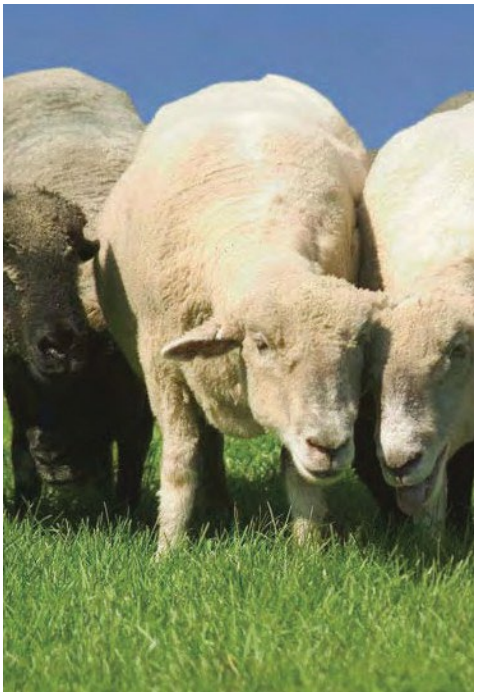
Rates are quoted in Canadian dollars and are subject to GST. Effective January 1, 2025.

Insert Rates: N'ewesletters are mailed out via Canada Post. Insert details on request by emailing info@ablamb.ca.

Colour: The entire online N'ewesletter is in full colour (RGB). The print publication only has colour on the outside and inside covers (CMYK). The interior pages of the printed publication are grayscale.

Design: Design services are billed at $75 per hour. Please note: Incorrect sizing or specifications may result in design charges. We are happy to create, or modify ads for you. There will be a minimum charge of $37.50 and further charges will be billed in 15 minute increments. Please submit your request at least one week before the advertisement deadline.





Publication Schedule: 2027

Advertisements or articles are due no later than the submission deadline. Late submissions will not be included

2027

Issue	Submission Deadline
Winter, soft	December 10, 2026
Spring, print	March 11, 2027
Summer, soft	June 10, 2027
Fall, print	September 9, 2027